

Dow INSTA STIK™ vs. Other Commercial Roofing Adhesives Project Example Illustrating Estimated Material Costs (March 2009)

Yield & Unit Cost Comparison

Adhesive “A”

1 Case (4 cartridges) = yield of 500 sq.ft. or 5 squares @ contractor price of \$159.00

Adhesive “B”

1 Case (4 cartridges) = yield of 500 sq.ft. or 5 squares @ contractor price of \$173.00

Adhesive “C”

2 Cases = yield of 1500 sq.ft. or 15 squares @ contractor price of \$435.00

INSTA STIK™

One Tank = yield of 800 sq.ft. or 8 squares @ contractor price of \$194.00

Material Cost Comparison

Size of Roof Project: 30,000 sq. ft. (300 squares)

Adhesive A: 300 squares ÷ 5 squares = 60 cases @ \$159.00 ea.

Material Cost: \$9540.00

INSTA STIK: 300 squares ÷ 8 squares = 38 tanks @ \$194.00 ea.

Material Cost: \$7372.00

Material Savings: \$2168.00 (23%)

Adhesive B: 300 squares ÷ 5 squares = 60 cases @ \$173.00 ea.

Material Cost: \$10380.00

INSTA STIK: 300 squares ÷ 8 squares = 38 tanks @ \$194.00 ea.

Material Cost: \$7372.00

Material Savings: \$3008.00 (29%)

Adhesive C: 300 squares ÷ 15 squares = 20 cases @ \$435.00 ea.

Material Cost: \$8700.00

INSTA STIK: 300 squares ÷ 8 squares = 38 tanks @ \$194.00 ea.

Material Cost: \$7372.00

Material Savings: \$1328.00 (15%)

NOTES: Examples reflect estimates based on published contractor pricing and average expected yields.
Applicator cost not included in the project examples.

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Questions? Please contact Tom Morr at 419-630-2204.